DAVID FROST

May 5, 1969

Mr. J. Edgar Hoover Federal Bureau of Investigation Pennsylvania Avenue at 9th Street Washington, D.C.

Dear Mr. Hoover:

I am writing as a long time admirer of yours to ask if you would consider taking part in la special conversation for television.

Let me explain a little why I have the temerity to ask such a question. In July of this year I am beginning a series of programs for Westinghouse which will take over from the current Merv Griffin Show. However, the form of conversation program which I do is somewhat different from Mr. Griffin's. In this country in the past year, I have done two special talk programs, one called "The Next President", with all the Presidential

I think demonstrates the sort of relaxed, intelligent conversation in which I am interested. Great Britain my guests varied from King Hussein and Moyshe Dayan, to Ian Smith, Eric Hoffer, the Archbishop of Canterbury 100 REC-49

candidates, and the other with Noel Coward, which

There are many sub **sects** on which I would Mayvel stopic have the privilege of talking with you, and on which the American people - and television viewers

throughout the world - would love to hear you, whether it is about your own personal philosophy in general, or indeed, your feelings and perceptions

62-11322

Mr. Tolson Mr. DeLoach

Mr. Callahan Mr. Conrad. Mr. Felt.

Mr. Gale -Mr. Rosen... Mr. Sullivan. Mr. Tavel Mr. Trotter-Tele. Room

Miss Holmes

Miss Gandy.

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CC - TELE. RM. 5-12-69

May 15, 1969

Mr. David Frost Westinghouse Broadcasting Company 240 West 44th Street New York, New York 10036

Dear Mr. Frost:

Your letter of May 5th concerning an interview with me for television has been received. While I wish I could give you a more favorable response, the pressure of my official duties and the number of similar requests have made it necessary to decline all such proposals.

> Sincerely yours, J. Edgar Hoover

1 - Mr. DeLoach

1 - Mr. Bishop

1 - Miss Holmes

1 - Miss Gandy

NOTE: Mr. Frost is not identifiable in Bufiles. We have enjoyed npany.

Tolson	cordial relati	ons with the Wes	tinghouse	Broadcasting Con
DeLoach Mohr Bishop, (1) Casper (1) Callahan Conrád Fált	(9)	MAILED 10 MAY 15 1969 COMM-FBI		<u>, 14</u>
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	OPTIONAL FORM NO: 10 5010-106	•
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	UNITED STATES GOVERNMENT	DeLoach Mohr
	Memorandum	Bishop Casper
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	The state of the s	Felt Gale
TO :	Mr. DeLoach DATE: 7/22/69	Rosen Sulvivan
Jw/		Tavel Trotter
(J)) From :	T. E. Bishop	Tele. Room
		Gandy
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SUBJECT :		Je Most
	REQUEST FOR APPEARANCE	Y 1/2/4/ /
	OF FBI REPRESENTATIVE	A VIII
•	July 1997	10-1
•	On 7/21/69 of the David Frost	Show 64.75
	New York City, telephonically advised that he was looking for a	
	edgeable individual concerning the "Mafia" to appear on the Da	
	Frost Show on Wednesday, 7/23/69. He advised that he had be	
	touch with the New York City Police Department for such an ex	
		said he
	would like to have an FBI representative familiar with the "Ma	fia" to
	appear and set forth the dangers of this group. He said that if	this
	was not possible, he would like a suggestion as to someone in l	law
	enforcement who was familiar with the "Mafia" to appear on th	e
	program.	
	1. 1.1	1.1°
	was advised that the FBI would not be	
	to be of assistance to him in this matter. He said that he unde	rstood
	the Bureau's position.	
	ACTION:	•
	ACTION.	
•	None. For information.	,
	V	
	1 - Mr. DeLoach	•
	1 - Mr. Gale	
	1 - Mr. Jones	
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CABLEGRAM

URGENT

TO LEGAT LONDON

FROM DIRECTOR FBI

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8 1969 DEC 5:30 pm

DAVID FROST, METROMEDIA TELEVISION, RESEARCH (CRIME

RECORDS).

CAPTIONED INDIVIDUAL IS STAR OF "THE DAVID FROST SHOW," WHICH IS SYNDICATED NATIONALLY. FROST, WHO MAKES PRACTICE OF HAVING CONTROVERSIAL GUESTS ON HIS PROGRAM. PROFESSES TO HAVE ENGLISH BACKGROUND, INDICATING HE HAS APPEARED EXTENSIVELY ON TELEVISION IN GREAT BRITAIN. YOU ARE REQUESTED TO CONDUCT EXTREMELY DISCREET CHECK RE FROST AND ADVISE BUREAU

P	KU	W	Ł	Ţ,	L	Y	•	

1 - Mr. Tolson

1 - Mr. DeLoach

1 - Mr. Bishop

1 - Mr. Sullivan

1 - Foreign Liaison Unit (Route through for review)

1 - M. A. Jones

NOTE: See M. A. Jones to Bishop memo dated 12-5-69, captioned "David Frost/Metromedia Television." The Director instructed that

a check regarding Frost be made by Legat, London.

DeLoach Walters Mohr Bishop

b6 b7C

MAY 1962 EDITION GSA GEN, REG. NO. 27 UNITED STATES GOVERNMENT MemorandumCallahan DATE: 12-5-69 Mr. Bishop TO Soyars FROM Tele. Ro SUBJECT: DAVID FROST METROMEDIA TELEVISION Mr. Tolson has requested a summary of information in our files concerning David Frost, who is star of "The David Frost Show" which is syndicated nationally and presented on Metromedia Television stations throughout the country. It is noted that Frost, on his television program, professes to have English background and indicates that he has appeared extensively on television in Great Britain. He is a native of that country and has apparently been in this country for only a relatively short time. His program features interviews principally with persons prominent in the government, political and entertainment fields. Our files contain no pertinent information regarding him. We do have references to some of his controversial guests as when he recently featured John Kenneth Galbraith who was critical of the Director and the Bureau. On 8-6-69, former Attorney General Ramsey Clark was interviewed on this program. During May, 1969, Frost invited the Director to appear on the program and during July of this year a representative of Frost invited an FBI representative to appear to discuss the 'Mafia." Both of these invitations were declined. A search of biographic references and other appropriate material in the Bureau Library failed to reflect any additional information regarding Frost! The New York Office advised that its files contain no information identifiable with Frost. MCT-52 RE RECOMMENDATION: For information. DEC 11 1969 **b7C** 1 - Mr. Tolson 1 - Mr. De Loach 1 - Mr. Bishop 1 - M. A. Jones

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UNITED STATES GOVERNMENT

Memorandum

Mr. Bishop

DATE: 8/6/69

SUBJECT:

RAMSEY CLARK, TELEVISION APPEARANCE ON DAVID FROST PROGRAM

At 9 p.m., August 5, 1969, former Attorney General Ramsey Clark appeared on the David Frost television program on Station WTTG-TV (Washington channel 5). The first portion of Clark's appearance consisted of a question-andanswer session between him and Frost regarding electronic surveillance, Martin Luther King, and organized crime. The second portion featured a rebuttal of Clark's views on wiretapping by former New York detective Ralph Salerno.

In answer to a question of "How independent is the FBI?" the former Attorney General replied that he thinks the FBI operates with integrity; that when the FBI doesn't agree, it doesn't follow the rules with great enthusiasm -- "but who does"

Regarding the possibility of a conspiracy in the Martin Luther King murder case, Clark said he 'would never stop looking for evidence of a conspiracy' but "on the other hand, I saw no evidence of one." When questioned about the source, of James Earl Ray's money, Clark indicated that "several" robberies were committed in England where Ray's fingerprints "were on the sack pushed to the teller." Clark also said that he never knew an Attorney General to "instigate" a wiretap; and that as late as two days before King's death, the FBI had asked his approval for electronic coverage of King. He stated that Robert Kennedy thought King "was a great man - as do I."

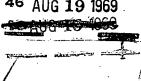
In a brief discussion of assassinations, Clark said the Warren Commission did a thorough job.

Clark then expounded his view that 'organized crime doesn't need to exist"; that La Cosa Nostra was more significant in the 1920's than in the 1960's; and that we can eliminate organized crime--unlike street crime--but not by the use of electronic eavesdropping. He labeled microphones and wiretaps as "immoral" and "demoralizing." He said they "demean the integrity of all our citizens"; that use of them is "unfair"; and that (from the standpoint of employee time) they "one of the most wasteful techniques man has ever devised." 6 4

1 - Mr. DeLoach

1 - Mr. Bishop

CONTINUED - OV



M. A. Jones to Bishop memo RE: RAMSEY CLARK

Ralph Salerno then arrived on the stage with Charles Grutzner
(of "The New York Times") and played a recording of a conversation in which
two New York hoodlums discussed a plot to murder an informant. This
conversation had been picked up by New York authorities by a concealed
microphone in 1963. The two hoodlums were identified as Michael J.
Scandifia (well-known professional mobster who disappeared in December,
1968) and Peter J. ("Petie Pumps") Ferrara. The murder victim whom they
discussed was Alfredo "Freddie" Santantonio, who was killed in New York on
July 11, 1963.
used by Salerno

b6 b7C

After this recording of the murder plot conversation had been played, Salerno said that in "abstract theory" he agreed with Clark, but as a practical matter he disagreed with Clark's views on the need for electronic surveillances. Clark replied that he has "studied so many of these stories" (recordings of underworld murder plots) that it (the recording which Salerno and Grutzner had played) "doesn't affect my judgment." Clark then asked, "Are we to continue this (the fight against organized crime) as a game? Or are we to move in and knock it out?"

Clark also used the program as a forum for airing his social worker-oriented views that organized crime "builds on powerless people"--particularly those who live in slums and ghettoes. He lamented that "where there is a climate to make organized crime profitable, there are people who will take the risk'of engaging in racketeering activities. He continued that "wiretaps won't make a difference"; that we need to professionalize law enforcement; that law enforcement has been neglected; and that wiretapping "in such a situation is a pathetic joke."

Clark also told the audience, "White collar crime costs more than organized crime, but we don't talk about that."

Among the matters pointed out by Salerno was the fact that Robert Kennedy had favored the use of electronic suveillances—and that microphone disclosures have revealed there are judges and a Congressman in New Jersey who "might help" organized crime.

RECOMME	ENDATION:	He has criticized FBI twice using
	•	statement (last sentence, paragraph 2) mentioned above. Suggest we challenge him if he continues this lie.

	OPTIONAL FORM NO. 10 MAY 1962 EDITION GSA GEN. REG. NO. 27		Talaya
	UNITED STATES GERNMENT		DeLoach Walters
٠	Memorandum		Moham — Collahan — Col
TO V	Mr. Bishop	DATE: 12-11-69	Conrad
1) FRO	M. A. Jones		Soyars Tele. Room Holmes Gandy
LWJ	DAVID FROST METROMEDIA TELEVISION	n.y.	MARTY
ľ	Prior memoranda have who have been critical of the Director Legat, London, have failed to disclose The December 7, 1969, issue of "The "What Makes David Frost Talk." A co	e any derogatory informa New York Times Magaz	s of Bufiles and by ation regarding him. zine" contains an article,
1	The article discusses the Show" and dwelfs at some length on Fris produced by Westinghouse Broadcast the present time it is seen on 63 static and Washington. It is noted that we have Broadcasting Company, and this concern the past.	sting Company and syndions, including Metromedave had good relations w	ewer.' The program cated nationally. At dia outlets in New York ith Westinghouse
	The article notes that I audience in 1962 when he was 22 years That Was, "a satirical news review who the United States. In 1968 Westings to work in a series of interviews of Property of	hich had originated in En nouse brought Frost back	m, ''That Was The Week ngland and later brought
	He currently does eight London every three days. He tapes hi Wednesday, and then flies to London fo Saturday, and Sunday. After that he fl	or tapings of his English	nday, Tuesday, and
~ _r	Reportedly Westinghous much as \$15,000 to a single television businessman who, at age 30, is probably prises including film producing compato a London television channel. RECOMMENDATION:	bly a millionaire. He op	ribed as an excellent perates other enter-
	For information		3 DEC 15 19b9
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CRIME RIMANICH

Es no singer, no comedian, no sex symbol

What Makes David Frost Talk

By PETER HELLMAN

SOON after David Frost made his summer entry into the expanding line-up of television talk shows, he did an interview with Hubert Humphrey. Host and guest, big talkers both, sat down in swivel chairs before the cameras at the Little Theater on West 44th Street and the words poured out.

When the time had got well beyond the point at which Humphrey was due to yield to another guest, a grandmotherly woman in a large-brimmed hat with a firm jawline set beneath it walked unannounced on stage during a commercial break and told Frost that his guest was well overdue for an appearance on the show she worked for as chief booker—"The Merv Griffin Show," being taped four blocks away at the Cort Theater. Her boss had done something he did not like to do. He had stopped the tape and was waiting.

Frost pleaded for just a few more seconds. They turned into minutes before Humphrey was reluctantly given up to a waiting limousine at curbside dispatched from the Griffin show. In 10 more minutes, still wearing the competition's make-up, Humphrey was sitting in one of Griffin's swivel chairs, again talking happily.

Rumbles still come out of the Griffin camp, normally a friendly and open lot, that Frost may have purposely held up the ex-Vice President to keep him from them. The matter is made touchier by the fact that Griffin was succeeded by Frost when he left the Westinghouse Broadcast-

ing Company, where he had been doing a similar show, and took his entire staff over to C.B.S. to start a new one. But it is probably closer to the truth that Frost was simply doing with Humphrey what he was picked to do—be a proud heir to the British tradition of good and bountiful conversation.

T is the talent for talk that Westinghouse is counting on to set the Frost show apart from the chosen hosts of all three networks and of several syndicators like itself. Talk is about all Frost can muster in the

way of talent negotiable server, it is less than most talk-show hosts can do. Griffin, for example, commands a pleasant baritone trained during years of singing in front of big bands. Frost cannot sing at all; the single time his crew can remember his getting plainly uncomfortable on stage was when Danny Kaye, blond hair wild and eyes happily full of mischief, tried to badger his host into singing one chorus of "Hello, Dolly!"

Frost writhed and grew paler than he normally is and stammered and pleaded and writhed a great deal more. But in the face of demonic persistence by Kaye, he finally leaned close to his guest and mouthed the words. Neither the microphone on a long boom overhead nor the one standing low on the floor nicked up a sound of it.

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The Washington Post Times Herald
The Washington Daily News
The Evening Star (Washington)
The Sunday Star (Washington)
Daily News (New York)
Sunday News (New York)
New York Post
The New York Times MAG. 67
The Sun (Baltimore)
The Daily World
The New Leader
The Wall Street Journal
The National Observer
People's World
Examiner (Washington)
DEC 7 1969

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ENCLOSURE 62-1/322

Among talk-show hosts Frost is not the colly may who can't sing, but the others who can't are generally adept at doing stand-up comedy. Johnny Carson, in particular, has developed his opening monologue into a nightly lesson in how to get good mileage out of bad jokes. Frost did do some comedy routines on the London cabaret circuit when he was fresh out of Cambridge in 1961; they got no raves and he does not do them any more.

Besides being no singer and no comedian, Frost does not remotely approach being a sex symbol. The comparison with his predecessor is striking. The women who wait in adoration for Griffin at the door of his theater each night have no counterparts at Frost's theater. While Griffin's eyes show up bright blue on any decent color television, it is difficult to tell exactly what color eyes Frost has even from directly in front of him. Griffin gives off a glow of broad - shouldered, beach - romping good health, while Frost is sallow and slope shouldered and so nearly concave-chested that he seems likely to be giving off tuberculosis germs. His face is long—too long in the jaw -and his hair is thin. His limbs are thin, too, but at the same time he is ample at the midriff. And while it is reported that he was a fine soccer player as a teen-ager in the English Midlands, it is hard to imagine him with the strength even to take a good kick at the ball.

The Frost show is currently seen on 63 stations which are independent purchasers, rather than members of a network. The difference is that a network show goes out simultaneously from a single tape to member stations, while a syndicated show is recorded on a master tape—which, in the case of the Frost show, is jetted to a Westinghouse-owned station in Pittsburgh where 40 copies are made for stations which have contracted to buy the show. Some independent stations, like Metromedia's Channel 5 in www.sork, show the program in their own prime time (8:33-10-15).

Some network stations buy the show to fill air time when the network does not send them anything. Several C.B.S. affiliates were buying the Griffin show from Westinghouse for afternoon viewing before they began getting it from the network in July, when C.B.S. went into the late-night talk-show business with Griffin after having sat by during 13 years of talk from N.B.C.'s "Tonight" - show and two years from A.B.C.'s "The Joey Bishop Show."

Eleven days ago, Bishop, as lastrank network host, announced that he had done his final program. Interim hoets will fill in until Dec. 29, when he will be replaced by Dick Cavett. who had been plugged into several vacant prime-time slots last summer with a talk show which was a succèss d'estime, if not a hot input into the Nielson rating boxes. Like Frost, Cavett is a wordy interviewer, one who makes no effort to hide his Nebraska Badlands-via-Yale interest in such things as settling with Mary McCarthy on how to pronounce Vladimir Nabokov's name (na-BOKoff).

THE syndication business is risky; though the stiff overhead of the elaborate news facilities of the networks does not exist for the stable cator, neither does it own a reliable stable of ongoing programs being picked up by member stations to cushion the effect of the inevitable failures each season. Westinghouse claims to have spent nearly \$30-million before starting to make money out of syndication. They have made most of it from "The Mike Douglas Show," an afternoon variety program, which is sold to 180 outlets.

Apart from getting more money, Griffin left Westinghouse for C.B.S. because he was anxious to do a topical show. Now he is on the air the same night he is taped; in syndication, it may be a month before a tape is passed down from the largest to the smallest outlet.

As to why Westinghouse picked a new host so different from the proven Griffin, a corporate executive says: "We looked down the list of candidates who can carry the talk-show format for 90 minutes-and, believe me, the list is smaller than you think -and we decided that instead of getting a carbon copy of all the other people we'd get a product that is distinctive. David is that. We were aware, after all, that there are a lot of talk shows on the air now. Five years ago, this kind of format, where literate talk is king, wouldn't have made it. The public wasn't ready. We think it is today."

For his part, Frost was anxious to do more American television. He had been introduced to audiences here in 1962 in the same way he had become an instant success on British screens at the age of 22-through "That Was the Week That Was," satirical review which was considerably sparkier under the sponsorship of the B.B.C. than it was under the more cautious American advertisers. In 1968, Frost was brought back to American television by Westinghouse to do a series of thoughtful interviews with the Presidential candidates. He took on the new talk show despite a commitment to do three snows a week this season for

British television, on which he is a kingpin figure, second only to the Prime Minister in general recognizability. Doing eight shows a week has kept him making dashes every three days between London and New York. He tapes his American shows on Monday, Tuesday and Wednesday, flies late that night or first thing Thursday morning to London for tapings on Friday, Saturday and Sunday, then flies back to New York in time to start over again.

Asked if he does not take a psychological or physical battering from his trans-Atlantic flitting, Frost smiles broadly and answers: "Why, no. My body is very gullible. When I get off a jet, I just say: 'Body: It's a say: '

HE David Frost Show" began in July on 37 stations. His format is more Spartan than that of most talk shows. He has no second banana like Johnny Carson's Ed McMahon on the "Tonight" show, Bishop's Regis Philbin or Griffin's Arthur Treacher. He does have a superior 11-piece band led by Billie Taylor (Griffin took the old band with him) but it is set up backstage out of sight of the audience. The host's desk, hallowed on other shows, is done away with, leaving only the swivel chairs in the talking area-referred to in the business as "home base." Frost has a special liking for going down to perch on the apron of the stage to talk with a guest or to engage members of the audience in conversation on camera.

Frost tries to build his shows around themes: spies. or the history of vaudeville at Harlem's Apollo Theater, or a show where the audience is composed of identical twins (with a few triplets thrown in). If guests have nothing special in common, he will aim for them to be pointedly dissimilar: Cesar Chavez matched with a wine-taster; Shelley Winters planted in the first row of the audience to upbraid—with tears—William Buckley's war theories; Joe McGinniss, author of "The Selling of the President," vs. Republican Leader Gerald Ford.

The basic staff that puts the Frost show together consists of four talent bookers, three writers, a producer, an associate producer, and a "creative consultant." They

are a mix of men experienced in putting out talk shows and young people with no direct experience in the medium, who are expected to come up with a high quotient of good ideas to set off the show from its competition. They include Jonathan Reynolds, a former office hand of Senator McCarthy, John Berendt, a former Esquire and Holiday editor, and Jeanne Vanderbilt, who knows the society set and a 100° of other propele

besides. The veterans include Walter Kempley, former head writer for the Carson show (where he was reputed to make \$1,000 a week; with Frost, he gets \$1,300), Carol Wendt, a smooth blonde from the quiz-show circuit, and Bob Carman, who came to Frost via Jack Paar, Carson and Bishop. The producer, Peter Baker, and the "creative consultant," Neil Shanor, are both former journalists who are henchmen of Frost from British television.

Unlike the staffs at the Griffin and Carson shows, where regular daily meetings are convened in an organized fashion, the Frost staff seems to operate mainly on a sort of corridor-jumping whisper circuit on their cramped third floor of the Little Theater. Full staff meetings sometimes never get off the ground for more than a week. Yet each person seems to know promptly when a guest has missed a plane from Athens and must be replaced at once or when a guest has been privately told by Frost after a good showing that he must come back the following week. The only obvious item staff members have in common is the Plexiglas board in each office marked in crayon with the line-up of guests for coming shows. Frost is rarely on the third floor. "But I am keeping track," he says. "I initiate many of the bookings and approve them all."

ROST has frequently managed to extract more than the usual chit-chat from his guests. He got Adam Clayton Powell, in a rambling, faintly malevolent 50-minute interchange, to claim that he knew of a conspiracy to kill American leaders, black and white, but wouldn't tell the public about it because he'd "paid his dues" and didn't "care any more."

"Well, I think that's a great tragedy," Frost said with the sorrow of a Methodist minister's son. Powell gave out an unhappy grin in return and answered: "Yes, it is."

Frost also made some front pages the morning after a taping in which he induced the morning stiff-lipped Ted

Sorensen to conjecture that if Teddy Kennedy's conduct was so bad after the accident at Chappaquiddick, maghe he

shouldn't run for President in 1972. Sometimes, Frost simply manages to bring out somebody in a small way, as when he coaxed out of a shy Raquel Welch, in a conversation on love mainly carried by Clare Boothe Luce, the notion that "the mind is the most erogenous zone."

Frost is filled with pride over his skill at breaching the milliwatt glare of the studio and creating a private line between himself and his guest. His ideal achievement comes, he says, when an Arthur Godfrey leans over and says: "Want to know a little secret?" and proceeds to tell how he has made a personal contribution to keeping down world population by having an operation on his privates. "That's what I aim for," exults Frost, "for a man to feel comfortable enough on my stage to say, 'Want to know a secret?'" Though an admission of sterilization is not usual talk-show fare. Frost has since shown that it was no fluke. On a show two months after Godfrey's revelation, actor Harve Presnell also volunteered the fact - without knowing anyone else had done the same—that after the birth of his last child he had "had it fixed,"

Sometimes, the Frost knack for getting what a guest is really thinking is made clearest when the person has been shuffled from one talk show to another in a given week to publicize a new book or movie. First-time actress Anjelica Huston, daughter of the director John Huston, for example, appeared to be uncomfortable while doing the circuit with Assaf Dayan to plug their movie, "A Walk with Love and Death." But it was not long into the Frost interview before she unbur dened herself of what she seemed to have been thinking during the rest of the week's time on camera—something even her co-star did not know:

FROST: Do you think of him [John Huston] as the director or your father?...

ANJELICA: Yes - obviously, it's my father, but also John Huston. I feel actually that I ought to say now that I don't really think I've done him justice in the film and that I'm very sorry about it. ...I mean, it's a personal thing, and I feel it's awful. There are so many young girls who are waiting for the opportunity-dying. They kill themselves to get into acting and to get into a movienot only a movie just by any director, but a movie by John Huston. I was handed it on a plate, and I felt really bad today about that.... It really shocks me to look at myself two years ago and see that I went into it without the preparation that I should have had. I just wasn't prepared, and I shouldn't have been that selfish to take it, I don't

FROST: I think you're magnificently honest about what you feel.... Assaf, I'm sure you'd probably disagree with Anjelica, too, and tell her she's much better than she thinks she is.

DAYAN: Absolutely.... We never really discussed it, but I didn't know she felt that way. It's the first time I've heard about it.

ROST gets a high proportion of heart-felt answers not so much because he asks ingenious questions, but because he asks plain—sometimes even silly - ones with uncommon fervor. It is impossible not to believe that he really, really wants to know what you think. The fact that Frost is not a great wit also helps to keep people at ease. While he does get off occasional one-liners, they are neither numerous, memorable nor predatory, so that a guest feels in no danger of being dismissed with a wisecrack for a serious thought. Frost is rarely in the dark about whatever subject a guest talks on; apart from a close review of research notes before the show, he is an omniverous reader of publications from both sides of the Atlantic. He can often be seen at an airport newstand while his flight is being called, grabbing as many papers and magazines as he can hold.

Except for a jovial backstage "Hello" during the commercial break just before a guest comes on, Frost does not normally see the people with whom he will talk until they walk on stage. That way he is able to muster maximum air-time curiosity. "The exception," says a talent booker, "will be a very pretty girl. He may ask her out for lunch

or dinner."

He does not volunteer opinions about the other talk shows except to say he does not approve of the dealings he sees in show-biz trivia. "After a singer does his number, I don't think people want to hear him have a good chortle with his host over the last time they were climbing the walls together in Los Angeles."

AFTER singer Mel Torme did his number on the Frost show, the host slouched over the top of the piano for 25 minutes while he asked Torme to sing his choices for the most romantic, the saddest, the wittiest lyrics from the popular songbook, then had Torme give a short lesson on the harmonic structure of rock, then persuaded him to sing a song of his own he hadn't sung for 15 years. The segment ended with an exchange which could hardly be attributed to any other talk show:

FROST: You've been giving us a marvelous panoply: a veritable panoply of music.

TORME: Pistache is the word.
FROST: A pistache, but in addition

TORME: A pottpourri.

FROST: A pottpourri, a pistache, a veritable garland of . . .

TORME: It was a garland of loveliness, wasn't it?

FROST: We've been twined in a garland of lovelines.

While Frost can be relentlessly persistent in his pursuit of an answer, as with Powell, he is sometimes content to put people together, sit tight, and listen. He said nothing at all during a pair of diatribes offered simultaneously by Jacqueline Susann and John Simon, in which she alternately told him he was a nobody and a very nice man, while he told her that she was lying through her false teeth-all on the subject of whether her latest book, "The Love Machine," was art or trash-

Frost interviewing technique is built on a fierce but somehow not threatening concentration on each guest. He has a way of hunching up his limbs, jutting his head forward and staring across at the guest with such singular attention that he has the quality of a bemused and slightly undernourished bird of prey transfixed by a being it finds too fascinating to attack. That concentration is maintained a bit indiscriminately for some tastes. One viewer says: "When he gets so goddamn deferential to some of those bores, I'd like to slap his face."

Frost's unselective enthusiasm for almost everyone on or off camera is tainted by no apparent falseness. People fuel him. Early on an afternoon this fall, he could be seen at Sardi's, three doors from the theater, being as attentive, good-numbered and deferential

to a Midwestern towrist couple as to the mighty of show business. "What a joy to have talked with you," he exclaimed, backing away from their table almost unwillingly. "I do hope we'll meet again soon. . . . " Later in the afternoon, he talked with a woman in his office with exactly the same level of hospitality he had extended to the tourists. It was hard to say whether he had ever met the woman before, until she was introduced as his sister, just in for a visit from the hospital she and her kuchend run in Nigeria.

HETHER the Frost show will survive is in part a question of how many talk shows people will watch. Each network now has a daily 90-minute entry at 11:30. Advertisers are partial to them because they draw a high audience turnover in a given week. George Huntington of the Bureau of Television Advertising compares them to magazines sold on newstands as distinct from magazines sold by subscription; since the audience is not bound from episode to episode by dramatic plot, it simply drops in on a show presenting a guest it particularly wants to see, much as a passer-by is attracted by the cover of a magazine,

The late-night audience is also attractive to advertisers because, says Mr. Huntington, "these people are on balance younger, better-off and more innovative than prime-time viewers." Lower-income factory workers who have an early-morning shift, for example, are likely to be asleep by the time the late shows are revving up.

The rates for late-night talkshow advertising are, by the standards of prime time, cheap. The Carson show, at \$17,000 a minute, gives a seller a shot at network time which would cost more than \$50,000 in prime time. Rates for time on a syndicated show are set by the local station. They can buy the Frost show for about three times what they charge an advertiser for one minute. Since a 90-minute segment will include 15 advertising minutes, the revenues generated could be five times the rent of the tape. "But it's not always easy for the station to sell this time," says Westinghouse executive Dave Henderson. "In the summer, especially, it may go begging. We take that into consideration when we sell the product." Though Westinghouse releases no figures, it is reported that it sells each tape for as much as \$15,000 (to KTTV in Los Angeles) and for as little as \$5,200 (to KXLF in Butte).

Tank shows are cheap and easy to produce compared with dramatic series. They use a simple set, few rehearsals and small staffs. Guests are paid the union minimum of \$265. The best-paid stars do not gripe at the rate, because, while they may not need the exposure, they usually do have a cause to plug. Even the Administration has pushed: from time to time to get spokesmen on the air (Spiro

Agnew did a spot on the Carson show).

In New York, the Frost show is seen from 8:30 to 10 the heart of prime time. On most evenings it trails the network offerings in ratings. But building a talk-show following is a slow process, and Westinghouse is happy with the show's progress here and around the nation, where it is being sold to a new outlet at the rate of once every 10

The critical view has been generally favorable. In an unsigned review, Variety said: "For intelligence and show biz values, the Frost show cuts the three network late-fringe jabbernicks to pieces." Reviewing the show on which Frost engaged Adam Clayton Powell, Lou Cedrone of The Baltimore Evening Sun wrote: "It was the kind of interview Johnny Carson has never known . . . some of the most provocative conversation the tube is giving us at the moment." Jack Gould of The Times had reservations about Frost's opening show ("He was a visitor in search of a format, seldom very amusing and deferential enough to be an assistant to a television vice president"), but after the program had shaken down for two months he wrote that Frost was able to "draw out celebrities, including performers, so that in the course of 90 minutes, the quotient of intelligart cubstance is remarkably high."

HE American and British television shows are only two items on the Frost weekly agenda. "David may be good with people, but he is better with business," says a friend. Frost has managed in 10 years to spring himself out of a childhood spent in the modestly kept family of a Methodist minister in backwoods English parishes into a position of considerable wealth. At 30 he is probably a millionaire. He is on top of or associated with a maze of enterprises that includes David Paradine (his middle name), Ltd., which simply hires out its product, David Frost; David Paradine Productions, Ltd., which produces films for sale to television and theaters, David Paradine Documentaries, Ltd., which produces films for industrial and educational markets, and Hellespont Productions, which hires out the American show's producer and "creative consultant" to Westinghouse.

The niftiest of all Frost's business maneuvers was his unexpectedly successful formation three years ago of a syndicate which, in competition with better established groups, was awarded the right to take over weekend programing on one of London's two commercial television channels. (Under the British licensing system, one outfit is responsible for broadcasting on weekends, another for weekdays.) With his friend Antony Jay, Frost was co-author of "The English," a bestseller there and here in 1967 and 1968, and he is also executive producer of a movie, now in the final stages of editing, called "The Rise and Rise of Michael Rimmer." It is about a man who takes over-ell-sorts of businesses via computers.

"David is very sharp, but he is most certainly not an intellectual; he doesn't ponder anything too long and isn't terribly interested in socializing with people who do," says an associate from one of Frost's British enterprises. Many of his friends are businessmen. He prefers to relax with them rather than with the show-biz types with whom a host like Bishop is most content. It was possible for Frost to gather together the consortium of financiers for London Weekend Television, Ltd., only through his natural ease with men like Arnold Wienstock, chairman of General Electric of Britain, Sir Donald Stokes of Levland Motors and David Montagu of the banking family. In this country, Frost's best friends are Clay Felker, the editor of New York magazine and another talented man with a dollar, and John Freeman, British Ambassador to the United States.

Frost gives the impression of being attentive toward where he is on the verge of going but indifferent to where he stays. In London, he owns a townhouse maintained by a Spanish housekeeper since he is gone far more than he is there. One basement wall is covered with a photomural of Manhattan by night. In New York, it is only recently that Frost got around to taking a suite in the Hotel Lombardy. Before that, he stayed in Felker's East Side apartment when he was in town.

Much of Frost's day in New York is spent on the top floor of the Little Theater, which

has been converted into his office and dressing room. It is reached by pressing a button in the clinkity backstage elevator which is labeled "DO NOT PRESS." The office contains a desk made out of a long table with a piece of green curtain cloth tacked across the front legs, a gaggle of mismatched chairs, a large Plexiglas booking board opposite the desk, and numerous picture hooks on the walls but no pictures. Propped against the air-conditioner is a small white box with a hand-lettered legend: "A Box of Smile from John and Yoko." Opened, it reveals a mirror just large enough to catch your mouth.

Staff members come up from the floor below during the early afternoon with background notes on the evening's guests. They stop coming by 5, and Frost spends the next hour alone underlining passages in the notes. His calls are taken by a dark-haired, dark-eyed assistant named Cate Ryan. He introduces her as a graduate of the Convent of the Sacred Navel, though she looks more like a pompon girl from a State U. Around the theater, he addresses her simply as "Sacred Navel."

Cate Ryan's counterpart in London is Joan Pugh. She is a pretty, even shapely, mother of two but she seems to keep in reserve a sprig of severity which discourages Frost or anybody else from calling her anything more frivolous than her given name. She says, after some serious thought: "Except for one thing, David acts exactly the same here as in London. The only difference is that here he says 'sked-ule' and in England he pronounces it our way: 'shedule." She is frequently in New York for a day, but only a day; it embarrasses her to admit that she comes over with Frost simply to get the mail done on the seven-hour flight. "It's a marvelous time to work," she says. "No telephones."

Frost is a bachelor. He is seen most often here with Bernadette Carey, a black journalist now working for Vogue, and in England with Jennie Logan, a blond singer. Whenever he can, he spends time with his mother, who lives 120 miles from London in 3eccles, her husband's last larish. She has been widowed or three years.

ROST claims that his schedule is a pleasure, but to others it is fearful. In the first half of a recent week, he flew to New York from London on Monday morning after doing his weekend shows that evening,

flew to Washington first thing Tuesday morning for a taping on a local station, spoke at a luncheon meeting of the Ad Club of Washington, dashed to the airport for a flight back to New York to do two more shows that evening, then taped just one show on Wednesday so that he could catch a late plane back to London for Thursday meetings on his movie and to prepare for his weekend shows.

Just what keeps him zooming on multiple trajectories as showman and businessman is hard to say. While his reported salary of \$10,000 a week for the five shows here might seem worth the weekly crossings in comparison to the much smaller sum he makes for a weekend of British television, Frost watchers do not see him undertaking the shuttle primarily for money. He has no yacht, no art collection, no upkeep on Onassis-style watering places and, until Westinghouse pushed him into a fitting room, no suits from anywhere but off a rack. In any case, Frost the entrepreneur had become wealthy before he started the show here. At Weekend Television, Ltd., for example, he collects from both the performance and investment sides of the enter-Price

"I think what keeps David running so fast," says an associate, "is a fear of getting too involved in any one thing or with any one person. He acts the same with everybody, you know, no matter who it is. And he never gets mad at anybody—that would mean getting involved. No; it's impossible to do as many things as he does and be very deep in any of them."

ROST himself offers a simple explanation of what makes him go. "I enjoy it," he says. "Otherwise, I would stop. And then, I suppose, I've got in me the old Methodist trait of never wasting a minute."

As for what he has in mind for the next few years, he insists that it is nothing different from what he is doing now. When asked about the longer view. Frost is at his most airily elusive. He squints in concentration for a moment before lighting into a smile. "I think it would be a marvelous culmination of my business career to be president of BOAC, And as a television host, I can think of nothing more exciting than to interview General de Gaulle on the third day when he rises." Seeing that the answers do not satisfy, he adds, "Well, I do have an idea of where I want to be at 50. But I'll be damned if I'm going to tell anybody." Though he denies it, in England the thought is often raised in print that, by the age of 50, Frost wants to be Prime Minister.

Some individuals are most interesting in repose, both in photographs and in life. Frost is better defined in motion. Going over his notes before the 6:30 taping, he tends to leave his mouth open with the lower jaw slightly in front of the upper, giving him a witless look. With bags drooping beneath his eyes and his natural pallor encouraged by the bad light of the windowless office, he looks more like himself in wax than a host who is about to carry a talk show. for and a half hours.

But he begins to perk up when the make-up man and wardrobe mistress come, and by the time he is on his way down in the elevator a transformation is in full progress. His lower jaw is back in line and his eyes, while still of no particular color, take on a sparkle. Backstage, he takes off his jacket and allows a small battery-pack radio system to be hung from his chest by a halter. With it, he can talk with his technical director from anywhere in the theater.

Frost turns briefly to talk with two acrobats whom he has decided to interview while the three of them are bouncing on a trampoline. Then he walks to a toe mark initialed "D.F." just back from where he makes his stage entrance. The stage director counts off the last five seconds. When Frost is on that toe mark, for unknown reasons he begins to twitch; sometimes he is so rocked with spasms that he seems in danger of popping a key joint out of place.

The show starts at the instant he says to the music director: "Owh-kay, Bill-leh." The band blares and in the theater the applause signs blink. Frost zips off his toe mark and bursts between the panels that serve as a curtain. The droop in his face of eight minutes ago has vanished. At the instant the studio lights hit his face it is as if a circuit is closed—his smile snaps on. The people smile back. "What a joy to be here!" he tells them.

Coming down in the elevator, Frost had said: "I love that moment when the band starts up and I'm on my way on stage. I really have great hopes that in those 90 moments something unpredictable and marvelous will happen each time. That's the unpredictability which can exalt television. I'm always watching for those moments; they're what I live for."

66The late-night audience is attractive to advertisers because 'these people are younger, better-off and more innovative than prime-time viewers.'99

PETER HELLMAN has written for the Sunday magazines of The Washington Post and The Los Angeles Times and for New York magazine.

C----



ZERO HOUR—Five seconds before show time, Frost, still twitching, toes a marketerhind stage. Then he will zip off, his smile will snap on, and he will say: "What a joy to be here!"



N.B.C.'s Johnny Carson (left) and C.B.S.'s Merv Griffin. Since July, the stations showing Frost's syndicated, non-network show have increased from 37 to 63.

A true nightmare

Is not just a bad dream, it is

The Most Terrifying

Psychic Experience

Known to Man'

By EDWIN DIAMOND

HE time is after midnight at Mt. Sinai Hospital on upper-Fifth Avenue in New York City. In a small cubicle the size of a walk-in closet a woman in her late twenties sleeps quietly. An array of tiny wires, pasted to her head and other parts of her body, leads into a small switchbox above the bed—the now-standard electroencephalograp (EEG) apparatus for measuring the ctivity of the sleeping and dreaming brain.

EDWIN DIAMOND is a senior editor at Newsweek and the author of "The Science of Dreams."

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In Opposition. The rebel kidnapping of the American Ambassador in S Brazilian left's cause. It also coerced the Government into releasing 15 politice envoy's life. Shown above, 13 of those who were fre

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daughter of a wealthy, conservative family who lived nearby; Elena was now much wanted by the police.

UNITED STATES GOVERNMENT

RA

Memorandum

то

Mr. Bishop

DATE: 1-7-70,

FROM

M. A. Jones

SUBJECT:

DAVID FROST SHOW

METROMEDIA TELEVISION

DeLoach

Conrad

Captioned program is seen five times weekly on local Channel 5 between 8:30 and 10 p.m. Since 12-2-69, this program has been monitored each evening by a supervisor of the Crime Records Division. During that time, no material of interest to the Bureau has been presented and, accordingly, no memoranda have been prepared concerning this television program.

Since regular monitoring of this program has proved to be entirely nonproductive over a period of time, it is felt that this daily monitoring should be discontinued. It would appear advisable, however, to check Frost's guest list before each program and where interviews of possible interest to the Bureau are scheduled, that program would be monitored.

RECOMMENDATION:

That regular monitoring of "The David Frost Show"
be discontinued and that the above policy be adopted regarding this program.

1 - Mr. DeLoach
1 - Mr. Bishop
1 - M. A. Jones

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Talean Cullivan MNITED STATES GÖVERNMENT Sinha Rishon Brennan, C.D. MemorandumCallahan Mr. Bishon VM Casper DATE: 12-5-70 G. E. Malmfeldt () Savara Tele, Room Holmes Gandy APPEARANCE OF FORMER ATTORNEY SUBJECT: GENERAL RAMSEY CLARK ON DAVID FROST SHOW TELEVISED ON 12-4-70 WTTG-TV, CHANNEL 5 As you will recall, New York airtel to Bureau 11-19-70 (attached) reported former Attorney General Ramsey Clark had taped an appearance on the David Frost Show on 11-18-70 and that this particular show was to be televised on 12-4-70. Washington television station WTTG-TV Channel 5, carried this show on 12-4-70. * (PREVIOUSLY SUBMITTER) The attached airtel accurately reports the substance of Clark's comments. In addition to the information set forth in this airtel. during a portion of the program Clark indicated agreement with Frost's remarks that Clark seems to think that the fight against organized crime was given sufficient weight too late and the fight against subversives was given too much weight for too long. Clark expanded on this by saying that we were well into the 1950's when the FBI was denying the existence of a 0 Mafia. Clark claimed the Mafia had been in this country before 1900. Clark further stated the Mafia is a small factor in the crime in America. He said the Bureau came into the investigation of organized crime very late and somewhat reluctantly. Clark suggested the reason for the Bureau's alleged reluctance was because this was a hard, new field that takes a lot of manpower to come up with a few results. Insofar as Clark's remarks regarding the three most important qualities he feels the next Director of the FBI should have in order to be appointed by the President and confirmed by the Senate, Clark listed these as absolute integrity; a strong commitment to fact finding -objectivity; and a capacity to work with thousands of people and inspire them, to bring out the best in them, to give them a sense of commitment. to truth and justice. 62-113227 Enclosure NOT RECORDED 1 - Mr. Sullivan 203 DEC 15 1970 1 - Mr. Bishop 1 - Mr. Jones - Mr. Malfmeldt CONTINUED - OVER

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Memorandum to Mr. Bishop Re: Appearance of Former Attorney General Ramsey Clark on David Frost Show NY

DAVID FROST's lead question was why after years of silence, and a policy of no interviews, did Director J. EDGAR HOOVER of the FBI finally grant an interview to the Washington Post attacking you. CLARK replied he didn't know. He implied it might have been comments in his recently published book but stated it was hard to understand inasmuch as his book being concerned with crime in America necessarily included comments about the FBI, as it would be impossible to discuss the subject otherwise.

FROST asked him how long he has known Mr. HOOVER, and CLARK replied he has known Mr. HOOVER since he was a young child and that Mr. HOOVER's name has been a household word all his life due to Mr. HOOVER's relationship with his father.

When FROST asked CLARK about constant claims re the immense personal power Mr. HOOVER possessed, CLARK replied Mr. HOOVER is an example of the rare situation where a man rises above an organization he heads, with his personal power actually surpassing that of the organization. When queried regarding Mr. HOOVER's relative power as compared against the Attorney General, CLARK stated even though Mr. HOOVER is legally subordinate to the Attorney General, in actuality Mr. HOOVER has considerably more power and influence, and no Attorney General could ever remove him without the complete support of the President. He added even a President would hesitate to take on such a task due to the great public support Mr. HOOVER enjoys.

FROST then asked CLARK if Mr. HOOVER's power was principally due to the dossiers his organization maintains on virtually all prominent people in the country. CLARK responded even though the Bureau maintains extensive files, many indexed by name, he personally is unaware of any case where Mrc HOOVER ever used this information to intimidate anyone. CLARK was quite emphatic in making this statement, and he added that if anyone had been intimidated, it was self-intimidation due to their personal fears that information

they imagined the Bureau to posses may be used against them some future date. Clark discredited such fears.

At this time. FROST asked CLARK if he could name Mr. HOOVER's greatest quality. CLARK responded that it would be without a doubt Mr. HOOVER's constant pursuit of excellence throughout his career. He went on to state that due to Mr. HOOVER's efforts, the FBI had the highest standards of employment in the Federal Government, attracting agent personnel with exceptional academic backgrounds. is especially obvious when the FBI as a crime-fighting organization is compared with local police forces which frequently employ individuals with only a Junior High School education. He stated the Bureau, up until 1950, employed only individuals who possessed a Law degree from an accredited Law School or who were Certified Public Accountants. Since then. the Bureau still requires at least a Bachelors degree and at least one year of graduate school. These qualifications, along with excellent salaries, make the FBI agents the most qualified law enforcement officers in the country.

Then FROST asked what his principal criticisms were of Mr. HOOVER. CLARK replied since 1965 the organization has lacked any personnel who would offer criticism of its operations. He said this is unfortunate, and such would be true not only for an organization but for an individual. He said criticism is necessary for a viable, progressive, responsive organization. The Bureau lacks this self-criticism and in fact, reacts to criticism from without. He continued, the organization has become too ideological and instead of being concerned with collecting facts as a fact-finding agency should be, the Bureau has instead too often treated their cases in a subjective manner. He compared the Bureau's agents in this regard to a judge who had made up his mind on a case prior to hearing the facts of the case. CLARK continued his criticism by stating that all too often the FBI has been guilty of playing a numbers game. He stated the Bureau would much rather break up a car ring, make a number of arrests and recoveries with a minimum of man power rather than take on organized crime where they would have to utilize a larger number of agents with fewer results.

N Z

At this time, FROST asked CLARK if there were any men around today qualified to succeed Mr. HOOVER as Director of the FBI. CLARK stated yes, he can think of a number of individuals, outside the Bureau, who are qualified. He added it would be a very important appointment for the President who makes it, adding he is delighted that since the new Omnibus Crime Bill the appointment will have to be made with the "advice and consent" of the United States Senate.

FROST then asked him to list the three qualities he felt were most desirable for a new Director of the FBI.

Unfortunately at this time. an usher with the studio came down to Special Agent row, leaned in front of him and told some young girls in the audience to quiet down or he would throw them out. Due to this disturbance, Special could not hear CLARK's comments regarding aforementioned three qualities.

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The portion of the show dealing with comments re Mno HOOVER lasted approximately 20 minutes. During the remainder of CLARK's appearance, which lasted approximately another 20 minutes, CLARK discussed the following matters. CLARK called the Washington D.C. Crime Bill a tragedy, adding, however, that it wouldn't be that damaging because D.C. has one of the finest Police Chiefs in the United States, and he told CLARK in private conversation that he expected to utilize provisions of the Crime Bill which applied to him only perhaps a dozen times a year. CLARK then went on to recommend higher salaries for police, and more concern with rehabilitation and less with archaic concepts like minimum periods of detention. He stated emphatically malnutrition causes crime and used the Watts riots as evidence to support this belief, illustrating a direct corollation between areas in Los Angeles of greatest poverty and areas of greatestcrime, both of which were Watts.

NY

DAVID FROST commented, near the end, of RAMSEY CLARK's appearance, that if J. EDGAR HOOVER desired, he could appear on the show and comment on qualities he feels desirable for a good Attorney General.

After the show, a representative for DAVID FROST advised the show was scheduled to be aired on 12/4/70.

October 23, 1970

62-113227-Dear

Your letter of October 15th has been received and I can understand the concern which prompted you to write and furnish me your views. The FBI is strictly an investigative agency of the Federal Government and, as such, has no control over who appears on television or other mass media.

Sincerely yours,

J. Edgar Hoover

NOTE: Correspondent is not identifiable in Bufiles. (3) MAILED 21. OCT 23 1970 Tolson Sullivan . COMM-FBI Mohr. Bishop Callahan Casper Felt Gale Rosen Tavel Walters Soyars

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Mr. J. EdgardHoover · Director . Federal Bureau of Investigation Washington D.C.

Dear Sir:

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I was disnayed over a statement permitted to be today over NBC national television network durin Muld Grost Show-a statement by Gore Vidal, a sensati US: FOREIGH

> Among Mr. Vidal's seemingly unsolicited remarks, statements about the vice president of the Unite spilling from his mouth before he even seated himself, and in which he rather obviously tried to solicite a rubber-stamp of his position from Mr. Frost. Mr. Frost, while not disassociating himself with the remarks, fell short of endorsing

Yet. Mr. Vidal pursued his opening vituperation with a remarkable statement that in order for us to battle the "sytem" (political), we could "blow up the capitol AND Mr. Agnow!"

Would you please explain to me, why, in the name of freedom of speech, we allow such dangerous statements to be broadces over the entire nation?

Advocacy of violence is intolerable, even masquerading as smart-aleck entertainment. It does not go unmarked/during these troubled times for our country. We in California have seen seen some of our government officials indeed "blown up". We certainly don't take kindly to NBC's sponsorship of men of Vidol's lik.

I am wondering, too, at the rather curious position of Mr. Frost. Is he a citizen of this country in which he finds so Fruch to question? I wonder what Mr. Frost's reaction would be to an American entertainer on BBC, sponsoring, without verbal disassociation, statements that the Prime Minister of England or the Queen should be "blown up"? Or Parliament? Would he bridle or giggle?

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NOT RECORDED 203 OCT 30 1970

Mr. Sullyyan 2 Mr Bronnan . C.D. Mr. Callahan Mr. Casper Mr. Conrad Mr. Felt Mr. Gale Mr. Rosen Mr. Tavel Mr. Walters Mr. Soyars Tele. Room _ Miss Holmes Miss Gandy .

Mr. Tolkon .

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FROST ASKED HIM ABOUT INTERIOR SECRETARY WALTER HICKEL'S I	
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5 1 MAY 2 1 1970 WASHINGTON CAPITAL NEWS SERVICE	$ \mathcal{L}_{p}$
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UNITED STATES GEVERNMENT

1 emorandum

MR. W. C. SULLIVAN 5 9

FROM : MR. G. C. MOORE

1 - Mr. DeLoach

1 - Mr. W. C. Sullivan

1 - Mr. Bishop

DATE: April 14, 1970

- Mr. G. C. Moore

1 - Mr. A. B. Fulton

1 - Mr. Nugent

Walters Contad Felt Gale Rosen

Tolson DeLoach

Sullivan Tavel Soyars Tele. Room

Holmes Gandy

SUBJECT STOKELY CARMICHAEL RACIAL MATTERS - BLACK NATIONALIST

> Purpose is to advise of appearance by notorious black revolutionary Stokely Carmichael on the David Frost television show This was an interview-type program prerecorded in New York 3/25/70 and broadcast in Washington over Station WTTG.

Carmichael's initial and illogical comments regarding radio and television network discrimination against black entertainers brought him into immediate disfavor with his audience who jeered his comments in this regard. Surviving this, he then lurched into a prolonged argument with Frost over the relative merits of his political idol and mentor on the ideology of Pan-Africanism, Kwame Nkrumah, the deposed leader of Ghana. He denied the use of strong-armed tactics by Nkrumah in rising to power and blamed his overthrow on outside influences.

He viciously attacked the U.S. Government as tyrannical and repressive. He accused the Government of holding political prisoners and of repressive acts and murder against Black Panther Party members and white radicals. Carmichael identified the two evils to be dealt with in the world today as capitalism and racism. He predicted the U.S. Government will ultimately become fascistic. He laid the blame for tension between the races at the feet of white society and pointed to the U.S. treatment of the Indian as historical evidence of the unwillingness of whites to coexist with members of other races.

Carmichael identified Nkrumah as the black man he most admires and named former Nazi dictator Adolf Hitaer as The white man who holds his esteem. He hastily pointed out that he condemned Hitler ethically and morally for his actions but that the genius of his organizing and spreading his ideology could not be denied.

Carmichael, contrary to his usual violents diatribe, attempted to sell himself as one in favor of nonviolence except in instances where aggressive action is forced upon his people.

Our New York Office monitored the above program and is submitting a verbatim transcript of same. This information will be given appropriate dissemination on its receipt.

ACTION: For information.

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June 23, 1971

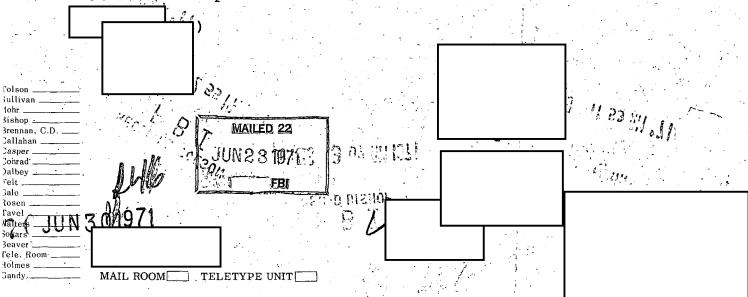
b7C

Dear 104

Your letter of June 15th has been received and
I appreciate your furnishing your views concerning television
programming as it exists in this country today. I thank you
for your interest in writing.

Sincerely yours,

NOTE: Correspondent is not identifiable in Bufiles.



Mr. Sulliyan Mr. Mah Mr. Beller Mr. Brennan, C.D. _ Mr. Callahan _ Mr. Casper Mr. Conrad _ Mr. Dalbey ____ Mr. Felt ____ Mr. Gale ___ Mr. Rosen _ Mr. Tavel _____ Mr. Walters _____ Mr. Soyars _____ Mr. Beaver ____ Tele. Room ____

Miss Holmes _

Miss Gandy __

Room 1525

15th June, 1971

J. Edgar Hoover, Esq.,

F. B. I.

David Frost Show

Dear Sir,

It was so interesting to read of a public figure at long last speaking out against the continual hogging of the television screens by extreme left wing elements, downright subversives, people even convicted of doing offensives, perverts and other unedifying types. Many who run these shows for money invite these people because they think that is what is wanted and so what is really a habit has grown up with producers and sponsors.

Britain with only two programmes to speak of this has been going on for at least 15 years with all sorts of odd people appearing regularly on the screen.

Most of these shows drip poison in giving the impression that Vice and corruption are normal and all that is decent is to be continually mocked and derided.

This is really the fault of the crowd of good

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b6 b7C citizens who look the other way through laymen and can't or won't protest.

To get some sort of organised opposition to this filth a sponsor should be found for a small talk programme poking fun at the leaders of the new cult: even a crude satirical programme would do as a start.

As one of the angry viewers I would like to help start the ball rolling.

b6 b7C

	Yours respectfully
i s) j	
**	 (Nat:British)

Mr. Tolson Mr. Sullivan Mr. Mohr. *lanhattan* Mr. Bishop Mr. Brennan, C.D. Mr. Callahan Mr. Casper 44th to 45th Streets at Eighth Avenue Mr. Conrad New York, New York 10036 Mr. Dalbey Mr. Felt. Mr. Gale Mr. Rosen 15 th Jane, Mr. Tavel Mr. Walters Mr. Soyars . Mr. Beaver J. Edgar Hover, Egy, David FROST Tele. Room Miss Holmes Miss Gandy DAVICK FROST SHOW Nigs JP. F.B. 1. David Frost Show Den Sir It was so interesting to send of a. public figure at long last speaking out against the continual hope of the Television screens extreme left wing elements, downight subverse extreme left wing people even connected of drug affensives, perversion of affensives from unediffice types. Many who run is shows for money unite these people because to Hunk Wat is what is weinfed a is really a habit her grown up with provolucers to speak of this has been golg on for, at Seast 15 years with all in the screen. requesty 16 JUN \$ 1971 b6

Telephone: (212) 582-0300

Teletype: 212-640-4298

Cables: Hotelmanat

Royal Manhattan



44th to 45th Streets at Eighth Avenue New York, New York 10036

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OPTIONAL FORM NO. 10 MAY 1962 EDITION GSA GEN. REG. NO. 27 UNITED STATES GOVERNMENT

Memorandum

: Mr. C. D. Brennand TO

FROM : R. D. Cotter DWM

SUBJECT: APPEARANCE BY JOAN BAEZ AT UNIVERSITY OF FLORIDA 1 - Mr. W.C. Sullivan

1 - Mr. Mohr

1 - Mr. Callahan

DATE: 6/9/71

1 - Mr. Bishop

1 - Mr. C.D. Brennan

1 - Mr. Gray

1 - Mr. Shackelford

1 - Mr. Cotter

1 - Mr. Wells

Callahan _ Casper Conrad Dalbey Felt Gale Rosen Tavel Walters Soyars Tele. Room Holmes.

Tolson _

Sullivan

Mr. Beaver

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ORIGINAL FILED

News media report that during the Director's testimony in March, 1971, before the Appropriations, Committee, the Director stated, "I saw Joan Baez on the David Frost Show the other night. She came up from Florida where she tried to speak at the University of Florida. They wouldn't allow her. Yet, she appeared for 90 minutes on the David Frost Show." News media also report that a spokesman for the University of Florida, Gainesville, Florida, stated Baez was not denied permission to speak at the University and that she appeared at the University on 1/31/71. Director inquired, "What about this?"

The above testimony occurred during discussions between the Director and Representatives John J. Rooney (D-New York) and Robert L. F. Sikes (D-Florida). Our Jacksonville Office has determined that Baez did appear a $\frac{1}{2}$ the University on 1/31/71. Her appearance was sponsored by ACCENT '71, which is another name for the Student Government of the University. Her appearance was sanctioned by University authorities. She gave a musical concert and did make antiwar remarks. She was not denied permission to appear at the University of Florida.

Our files do show that on 2/5/71, Baez held a concert at Central Stadium, Miami, Florida. This concert was sponsored by the Student Concert Series at the University of Miami, Coral Gables, Florida. The Central Stadium is under the control of Dade County. Farlier, Baez was denied the use of the Marine Stadium at Miami by the city of Miami and of the soccer field at the University of Miami by the licity of Coral Gables for this concert. 62 -1/322 7 Torrest and the second

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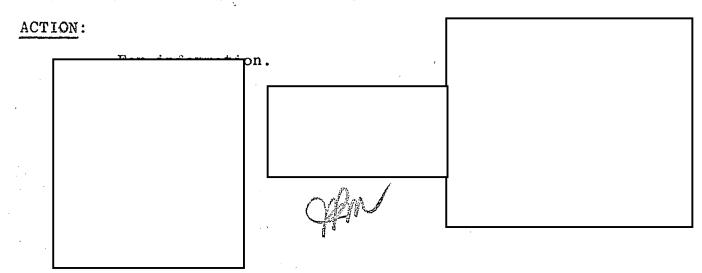
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Memo to Mr. Brennan

RE: APPEARANCE BY JOAN BAEZ AT UNIVERSITY OF FLORIDA

b6 b7С

Our New York Office is attempting to obtain a transcript of Baez's statement on the David Frost Show. If obtained, this transcript will be reviewed and you will be advised of her exact statements.



M emorandum

W

Mr. Bishop

DATE: 4-9-71

FROM

M. A. Jones

SUBJECT:

APPEARANCE OF ATTORNEY GENERAL

ON "DAVID FROST SHOW"

WTTG-TV (CHANNEL 5)

THURSDAY, 4-8-71



The Attorney General appeared on captioned program which was shown on local television last night. This program was monitored by the Crime Research Section. It is noted that this interview of the Attorney General was originally recorded for the Frost program on 4-1-71, details of which were set forth in Mr. Mohr's memorandum to Mr. Tolson dated 4-2-71, captioned, "Protection of the Attorney General." A copy of this memorandum is attached herewith.

As noted, the Attorney General was most laudatory of the Director and the FBI and expressed his unqualified support in every way. In view of this, it is felt that the attached letter of appreciation to the Attorney General is in order.

RECOMMENDATION:

That the attached letter be approved and sent.

ENCLOSURE

Enclosures (2)

- 1 Mr. Mohr Enclosures
- 1 Mr. Bishop Enclosures
- 1 Miss Gandy Enclosures
- 1 Miss Holmes Enclosures

GINAL FILED IN

Sovars Tele, Room Holmes

UNITED STATES GOVENMENT

DEPARTMENT O

DATE: April

Memorandum

TO : HEADS OF OFFICES, BOARDS,

BUREAUS, SERVICES AND SECTIONS

FROM: John W. Hushen Hugh

Director of Public Information

subject: Attorney General Mitchell's Appearance on the Dav

Frost Show

Mr. Brengan C.D.
Mr. Brengan C.D.
Mr. Casper
Mr. Conrad
Mr. Dalbey
Mr. Felt
Mr. Gale
Mr. Rosen
Mr. Tavel
Mr. Walters
Mr. Soyars
Tele. Room
Miss Holmes
Miss Gandy

The Attorney General will be the featured guest on the David Frost Show which will be shown between 8:30 and 10:00 p.m., Wednesday, April 7, on Channel 5. Carol Channing is on for the first 15 minutes and Mr. Mitchell has the remaining 75 minutes.

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OPTIONAL FORM NO. 10 MAY 1962 EDITION GSA GEN. REG. NO. 27 UNITED STATES GO ERNMENT MemorandumCasper Dalbey 4-1-71 Mr. Bishop DATE: Tavel M. A. Johes FROM :: Tele, Room Holmes SUBJECT: SENATOR EDMUND S. MUSKIE APPEARANCE ON DAVID FROST TELEVISION SHOW WTTG-TV (CHANNEL 5) MARCH 31, 1971; 8:30 P.M. Captioned program was monitored by the Crime Research Section. Muskie discussed at some length his views regarding the forthcoming Presidential campaign. He expressed his disenchantment with the Vietnam war and called for a date to be set at which time there would be total withdrawal of American WHITE THE IN 99 troops from Indo-China. He also stated that he felt there should be a continuation of the draft. When Frost asked him if he believed that the Director should continue to head the FBI, Muskie replied that people in public life should retire when they reach 70. He also spoke highly of Ramsey Clark and said that Mr. Hoover's judgment of Clark was "harsh." A transcript of this exchange between Frost and **b6** Muskie was made and is attached herewith. b7C 62-11322 RECOMMENDATION: NOT RECORDI None. For information. 1 - Mr. Mohr-Enclosure 1 - Mr. Bishop-Enclosure Jones-Enclosure CILTURE

ENCLOSURE

167 MAR 26 1971

TO